We work with public and private sector organizations to find meaningful solutions to pressing development and environment challenges.

By generating rigorous data, providing quality analysis and crafting compelling messages, we help our clients speak to the world more convincingly and build capacity to instigate the changes required for a transition to an environmentally sustainable and inclusive economy and society.

‘Altus’ is a Latin adjective for profound. As our name suggests, our mission is to help our clients maximize and deliver lasting and sustainable impact within their sustainability projects, plans and strategies.

Altus Impact believes in creating solutions that improve the well-being of people in nature.

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**Who we are...**

Altus Impact is an environmental advisory and sustainability communications agency, established in 2015.

We are a team of environmental economists, innovation strategists, expert number crunchers, content development specialists, and digital & design masterminds. Our company has global reach, with representatives in Europe and Australia and experience in working in all five continents.

Our team consists of four partners plus additional technical experts - from natural resource economists, evaluation experts, sustainable finance specialists, graphic designers, GIS experts - who work with us on specific mandates and/or serve as ‘ambassadors’ for Altus Impact.

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**What we do...**

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**Why choose Altus Impact?**

Altus Impact is innovative, evidence-based and multidisciplinary in its approach.

We offer over 45 years combined experience in our specialist fields of expertise and we are also seasoned practitioners across multiple sectors and stakeholder groups, with in-country experience from numerous regions around the world.

We have the capacity to deliver integrated services all through a project value chain, including data collection, information analysis, marketing and communications, capacity building and evaluation.

As an impact driven company we know what is needed and what it takes to instigate and inspire change, from generating, synthesizing and interpreting the data to communicating it in ways and mediums that maximize impact.
Data generation and analysis
Altus Impact uses rigorous quantitative and qualitative assessments applying state-of-the-art tools and methodologies from social and natural sciences.
We use a portfolio of tools and methods, depending on the question under consideration, to effectively understand and map environment-economy interactions, including:
• Cost-benefit and cost-effectiveness analysis;
• Policy impact analysis;
• Multi-criteria and stakeholder analysis;
• Environmental and social impact assessments;
• Biophysical and ecosystem service modeling and quantification;
• Monitoring and evaluation, development of results management frameworks, performance measurement matrices and indicators.

Strategic communications
Altus Impact are experts in sustainability communications and can help your organisation effectively inform, persuade and mobilise impact both within your organisation or in the community.

Altus Impact partners have a wide breadth of skills in the use and application of design tools for improved user experience, open data sourcing and manipulation, visioning and scenario analysis and behavior change communications. We also have technical backing in writing and producing a broad range of innovative and creative project outputs in digital and print, including:
• Interactive websites and online reporting;
• Programme-centred strategic communications;
• Video and podcast productions;
• Training materials and presentations;
• Mobile applications;
• Data visualization e.g. use of infographics;
• Brochures and policy briefs;

Training and learning
As expert trainers, Altus Impact can help you have impact through building capacity and ensuring your staff or partners are operating at full strength and are able to break through intellectual and operational roadblocks. We can design and deliver on-line and in-person training courses, integrating cutting-edge sustainability theories and approaches.
Altus Impact has three main complimentary work streams: Impact through Information and Impact through Communication and Impact through Capacity Building. These three streams work across numerous thematic areas and can operate both coherently as a single outcomes based package, or independently.

**Impact through Information**
- Natural capital assessments and economic valuation;
- Supply chain and footprint analysis;
- Strategic sustainability advice;
- Resource mobilization and innovative finance;
- Program or project evaluation;
- Environmental and social impact assessments.

**Impact through Communication**
- Strategic communications (including open data sourcing, manipulation and visualization);
- Technical writing, content development and storytelling (including proposal writing for large, medium and small donors);
- CSR, sustainable brand strategy and campaigns;
- Environmental and social performance management;
- Online reporting.

**Impact through Capacity Building**
- Sustainability courses;
- Workshop design;
- Curriculum design;
- Training and outreach materials.

**Thematic areas**
- Greening business and corporate sustainability reporting;
- Climate smart agriculture and sustainable land management;
- Natural Capital Protocol implementation;
- Climate change adaptation and mitigation;
- SDG mainstreaming (private and public);
- Greening infrastructure / greening developments;
- Sustainability policy mainstreaming.

**Our services and work areas**

**Governmental, Inter-government and Non-Governmental organisations**
WWF, UN Environment, Singapore Ministry of Education, GIZ Georgia, GIZ Benin, Economics of Land Degradation Initiative, IUCN regional office of West and Central Africa.

**Business**
To’ak Chocolate company, Oko Forests, Inclusion Social Ratings, Sustainability Management School of Switzerland, Georg Schwede Consulting.

**Get in touch**

**Website:** [http://altusimpact.com](http://altusimpact.com)

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